

## SPONSORSHIP PACKAGES

Gala Dinner – African Nite - Local Content Conference on 13 June 2018 at Calgary Petroleum Club

Please email [Lorcenda@marakconsulting.com](mailto:Lorcenda@marakconsulting.com) for enquiries including specific amount for each sponsorship category

### **1. Platinum Sponsor**

Premium Seating, two tables of ten

Opportunity to speak about company's services

Roundtrip limo ride to and from the venue

Recognition in Gala press releases

Company logo on cover of gala program

Banner provided by company displayed at event

Company logo on back and front of program and in all programs materials

Logo placement on the podium during the Gala

Corporate name and logo on <https://localcontentotc2018.com/>, with link to your website

Special acknowledgement by Gala emcee as the Platinum Sponsor and invitation to on-stage thank you presentation

Company name and logo prominently displayed at the Gala

Full-page advertisement/acknowledgement in the Gala program

Opportunity to distribute promotional items provided by sponsor

Extensive publicity via social media platforms

### **2. Gold Sponsor**

Preferred Seating, two tables of ten

Corporate name and logo on <https://localcontentotc2018.com/>, with link to your website

Special acknowledgement by Gala emcee as Gold Sponsor

Company name and logo prominently displayed at the Gala venue

Banner provided by company displayed at event

Half-page advertisement/acknowledgement in the Gala program

Opportunity to distribute promotional items provided by sponsor

Extensive publicity via social media platforms

### **3. Silver Sponsor**

Preferred Seating, table of ten

Special acknowledgement by Gala emcee as Silver Sponsor

Corporate name and logo on <https://localcontentotc2018.com/>, with link to your website

Company name and logo prominently displayed at the Gala

Recognition as a Silver Sponsor in all media and event collateral materials

One-quarter page advertisement/acknowledgement in the Gala program

### **4. Teal Sponsor**

Preferred Seating, table of ten

Company name and logo prominently displayed at the Gala

Corporate name and logo on <https://localcontentotc2018.com/>, with link to your website

Recognition as a Teal Sponsor in all media and event collateral materials

One-Eighth page advertisement/acknowledgement in the Gala program